

PURL'S YARN

EMPORIUM

Dear yarny beloveds,

Some projects (involving yarn and not) can take much longer than you anticipate. There's the complexity of the project itself which is often -- always? -- much bigger than you envisioned...*oh the plans! all the big plans!*. And then there's just all the other things on your plate/table that sometimes just have to take priority. And then there's things like a bit of a wee storm to knock everything off the table and out the door!

Rik and Art just completed a major project for Purl's that we've been working on for quite a while: **a new website!** An overhaul of the website has been in the works for some time. We've wanted a better way to communicate with our extended fiber community and we've also wanted to fix a bunch of jankiness on the old site which was thrown together during the last disaster (covid!). The new site was intended to launch around the time of SAFF last fall, but... well, things just went a bit haywire so it got sidelined with all the other things.

But we've been feeling the pressure to get back to this major project. Continuing to depend on Facebook just seems less and less of a good idea for... SO many reasons (check our **first blog post** for some of them!). If you still find these spaces useful, we get it. No judgment. There are family members we still check on there, and friends who mainly communicate that way. And it's the main way that the Yarn Crawl communicates.

We wanted to keep our comic book style that we've had going back to our original website in 2010. You can find most of the landing page info of our old website on the **About page** (seen below).



But, different from our old site, our new website landing page has a blog! (seen below) Our plan is to post there a couple times a week and repost to FB and Insta for a while yet. But the old-school way of actually going to a website to check on someone you're interested in ... we MISS that! So we're going to try that.



If you are looking for back-and-forth engagement and comments and to-the-minute news updates, join [our Discord](#)! Email us to find out more about that (it's also a more old school form of communicating with different topic threads). We will NOT be allowing comments on the website blog, because crypto scams are too good at targeting WordPress comments so they've become useless. Check out the new website home page (and blog) by clicking [here](#) (or the pic above). You can also click the individual tabs on the website to go to:

* **[About page](#)**: more info about us, directions, hours, etc.

* **[Groups & Fun](#)**: info about stitch groups and links to albums of our past [Yarn Bombings](#), [Window Displays](#), [Covid Comics](#), and more!

* **[Classes](#)**: info about classes and stitch doctors with link to Calendar

* **[Calendar](#)**: what's going on this month and beyond!

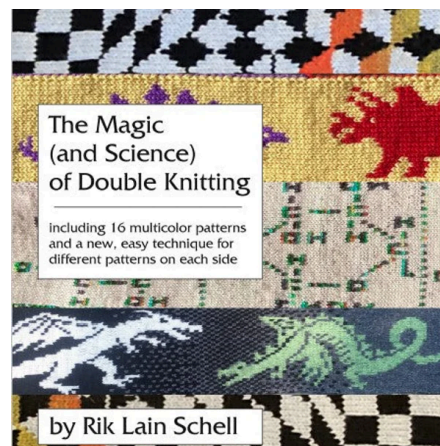
* **[Shop](#)**: of course, this links to our online store

We hope the site helps us all stay connected, near and far flung yarny friends. We are still tweaking things and continuing to add more pics to the albums, so please be patient but also let us know if you encounter issues.

A reminder that we will be closed Wednesday, June 11 and June 12 for a family trip. Meanwhile we hope to see you soon in the shop during a stitch group or whenever you can stop by. Remember that you should always feel free to stop in and flop on the couch and have no intentions of yarn buying.

Stay well friends and care for one another,

Elizabeth & Rik



Early Bird(!) Price Extended to June 15!

There's still time to get Early Bird pricing on our 2025 Birds of NC Holiday Yarn Box. We've extended the early pricing deadline from May 31 to June 15. This year's box will include 24 hand-dyed mini (or micro) skeins, a project bag, stitch markers, patterns, and other goodies all inspired by 24 Birds of NC!

Rik's E-Book "**The Magic (and Science) of Double Knitting**" is now available via [Ravelry](#) or our [online store](#). It is presently only available as a digital download, but we hope to have printed copies available in future. We do sell many kits of designs that are in the book. Most of the patterns now have a page on Ravelry so please link and share your project if you've made one of Rik's Double-Knits!



Progress Pride Emotional Support Chicken

Yarn Bomb for Pride!!!

It's June so it's **Pride month** (though we like to celebrate all year long). There are lots of awesome events happening in the Asheville area (or wherever you live) -- go out and celebrate Pride and love on all your beloveds! You can find Blueridge Pride sponsored events [here](#) and a wider community calendar of events [here](#).

But in Asheville our main celebration happens in September and will coincide with the anniversary of Helene (so many feels!). We are planning a big ole yarn bomb for the Blueridge Pride Procession of Resilience & Resistance. The route is still being determined, but we wanted to get going on making stuff. We've put together bags of yarn in various Pride flag colorways (Rainbow Pride, Rainbow Progress Pride, Trans, Ace, Bi, NonBinary, Pan, and Gender Queer Pride). These are mostly super bulky and some chunky acrylic/wool blend yarn. If you want to knit or crochet something please stop by and pick some up (they are free). Since we don't know our exact "targets" we want to keep things to no more than a foot wide (can be less wide, too) and in multiple lengths up to 3-4 feet. We can then piece things together in various ways depending on what we are decorating. Folks are welcome to use yarn from their stashes or that you purchase as well. We are focusing on Pride Flag color combos. Hoping someone has various oranges and pinks for Lesbian Pride! You can do grannies or stripes more directly imaging the flags or whatever interesting designs come to mind using the combo of colors relating to the individual flags. Here's a few [Rav patterns](#) but please don't at all feel restricted by them! If you've got other ideas, please go for it. Questions? Reach out to [Elizabeth](#)!



June & July Stitch Group Fun at Purl's & Beyond

Purl's offers several opportunities for gathering in crafty community. Bring a project to work on (but not your most complicated as conversations can be entertaining, emotional, and wonderfully distracting!). Stitch groups are NOT a learning time, though you can always seek help from your stitch group companions.

- **Wednesday mornings**, 10am-noon
- **Wednesday Mid-Week Craft Night**, 6-8pm
sometimes we play games, do special crafts; basically a mid-week fun crafting get-together (store not technically open)
- **Thursday Mornings**, 10:30am-12:30pm
Sometimes this group meets off site when the weather is nice
- **Thursday Nights**, 6:30-8:30pm; virtual, zoom info [here](#))
- **Sunday Nerd Night**, 6-8pm; hybrid; presently viewing current season Doctor Who; *WHO* knows what our next viewing will be? virtual info [here](#); join specific weekly email list for this group by emailing us [here](#)
- Also we are still hosting [3rd Sunday \(1-3pm\)](#), **Local Cloth Spinning Group** and [4th Sunday \(2-4pm\)](#) **Mending Group** in June till the Local Cloth space hopefully reopens by end of June.
- **We have been trying to do some fun social events each month outside of Purl's.** In May we went to the BlueRidge Roller Derby which was a total blast. In June we might be going to the Beer City Sisters ReSister Bingo event. Find details on event [here](#). You can just go whether we do or not cause it should be awesome! Check out our [new blog](#) or join our [Discord](#) to check in on monthly event plans.

June & July classes



Click the button below for our Store Calendar. Click Pic to Left for Class page of the website.

CALENDAR

- We presently have an opening in our Sock Clinic on Saturday, June 21, 10-12. This is a time to get support on knitting socks!
- We also have an opening in our June Knit 2 Class which is for a refresher in knitting or support on purling, decreasing, etc. (June 14).
- There is also one opening in our Beginning Knit class (learn to cast on and knit) on Saturday, July 5.
- There is also one opening in our June 28 and July 12 Intro to Crochet classes.
- **You MUST pre-register for any and all classes. Call or [Email us](#) if interested.**
- You can also reach out about a stitch doctor or connecting up with one of our awesome crochet and knit tutors for one on one sessions supporting you with something you are struggling with or wanting to learn (new technique, etc.). Please call or email to schedule these - don't just show up. Often only one of us is in the shop right now and so better to schedule at a mutually convenient time.

JUNE CUSTOMER APPRECIATION COUPON

10% off entire order

Use the following code at checkout in store or online, or click the link below to automatically apply the discount to your online order.

HWQ44BFYGPVF

Apply discount

Offer valid Jun 1, 2025 - Jun 30, 2025
One use per customer.

Purl's is open Wednesdays - Sundays, 10am-6pm.

We are CLOSED Mondays & Tuesdays.

**We will be CLOSED Wednesday, June 11 & Thursday June 12
in order to see our nephew graduate in Pittsburgh!**

Purl's Yarn Emporium
830 Hendersonville Road
Asheville NC 28803
United States
[828-253-2750](tel:828-253-2750)
purl@purlsyarnemporium.com

[Unsubscribe](#)

© 2025 Purl's Yarn Emporium